



# SPONSORSHIP PACKAGES

**RACE DAY** ★ MAY 13, 2023

**REGISTRATION DEADLINE** ★ MAY 5, 2023



PRESENTED BY  
**'TORAY'**

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## **PRESENTING SPONSOR**

### **\$30,000**

Name and logo prominently displayed in all festival advertising and promotional material, which includes but not limited to:

- \* **Television advertising**
- \* **Print advertising**
- \* **Event poster**
- \* **Radio advertising**
- \* **E-blasts**
- \* **Press releases**
- \* **Public Service Announcements**

- 3 Dragon Boat team entries (25 members each team)
- Practice session for each team
- Premium team tent placement and priority selection in the sponsors' area
- Logo prominently displayed on event t-shirts
- Logo prominently displayed on festival banner
- Logo prominently displayed on event scoreboard
- Logo hyperlinked on event website
- Logo imprints on team participants wristbands
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- 10 Sponsor recognition announcements on public address during event
- Opportunity to present award to the Grand Champion winning team
- Opportunity to display 2 sponsor-provided banners at key location at event
- Right to use event logo on sponsors' marketing materials (must be approved)
- Complementary space for company exhibit or merchandising
- 85 Passes to VIP tent
- 6 VIP parking passes

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## **GOLD DRAGON SPONSOR**

### **\$10,000**

Logo prominently displayed in all festival advertising and promotional material, which includes but not limited to:

- \* **Television advertising**
- \* **Print advertising**
- \* **Event poster**
- \* **Radio advertising**
- \* **E-blasts**
- \* **Press releases**
- \* **Public Service Announcements**

- 2 Dragon Boat team entries (25 members each team)
- Practice session for each team
- Premium team tent placement in the Athletes Village
- Logo prominently displayed on event t-shirts
- Logo prominently displayed on festival banner
- Logo prominently displayed on event scoreboard
- Logo hyperlinked on event website
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- 5 Sponsor recognition announcements on public address during event
- Opportunity to display 2 sponsor-provided banners at key location at event
- Right to use event logo on sponsors' marketing materials (must be approved)
- Complementary space for company exhibit or merchandising
- 6 Passes to VIP tent
- 3 VIP parking passes

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## **PLATINUM DRAGON SPONSOR**

### **\$20,000**

Logo prominently displayed in all festival advertising and promotional material, which includes but not limited to:

- \* **Television advertising**
- \* **Print advertising**
- \* **Event poster**
- \* **Radio advertising**
- \* **E-blasts**
- \* **Press releases**
- \* **Public Service Announcements**

- 2 Dragon Boat team entries (25 members each team)
- Lunch catered for 2 teams (50 members) by official event caterer
- Practice session for each team with priority practice time selection
- Premium team tent placement and priority selection in the sponsors' area
- Logo prominently displayed on event t-shirts
- Logo prominently displayed on festival banner
- Logo prominently displayed on event scoreboard
- Logo hyperlinked on event website
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- 7 Sponsor recognition announcements on public address during event
- Opportunity to display 2 sponsor-provided banners at key location at event
- Right to use event logo on sponsors' marketing materials (must be approved)
- Complementary space for company exhibit or merchandising
- 15 Passes to VIP tent
- 4 VIP parking passes

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## **SILVER DRAGON SPONSOR**

### **\$5,000**

Logo prominently displayed in all festival advertising and promotional material, which includes but not limited to:

- \* **Print advertising**
- \* **Event poster**
- \* **E-blasts**
- \* **Press releases**
- \* **Public Service Announcements**

- 1 Dragon Boat team entry (25 members each team)
- Practice session for team
- Premium team tent placement in the Athletes Village
- Logo displayed on event t-shirts
- Logo displayed on festival banner
- Logo displayed on event scoreboard
- Logo hyperlinked on event website
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- 5 Sponsor recognition announcements on public address during event
- Opportunity to display 1 sponsor-provided banner at key location at event
- Right to use event logo on sponsors' marketing materials (must be approved)
- Complementary space for company exhibit or merchandising
- 4 Passes to VIP tent
- 2 VIP parking passes

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## IRON PADDLE CHALLENGE RACE

Alabama vs. Auburn

**\$2,500**

Logo prominently displayed in all festival advertising and promotional material, which includes but not limited to:

- ★ **Print advertising**
- ★ **Press releases**
- ★ **Event poster**
- ★ **Public Service Announcements**
- ★ **E-blasts**

- Premium team tent placement in the Athletes Village
- Logo displayed on event t-shirts
- Logo displayed on festival banner
- Logo displayed on event scoreboard
- Logo hyperlinked on event website
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- 3 Sponsor recognition announcements on public address during event and race
- 2 Passes to VIP tent
- 1 VIP parking pass



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## HIGH SCHOOL CHALLENGE RACE HEATS SPONSOR

**\$1,500**

- Logo displayed on festival banner
- Logo displayed on event scoreboard
- Logo hyperlinked on event website
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- Sponsor recognition announcements on public address during race

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## RACE HEAT SPONSOR

**\$1,000**

- Logo hyperlinked on event website
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- Sponsor recognition announcements on public address during heat

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## FEES

### DRAGON BOAT TEAM ENTRY

**\$1,500**

- 25 members each team  
(Minimum of 8 female paddlers each race)
- Practice session for team



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